

# “Japan Media Arts Festival 20th Anniversary Exhibition – Power to Change” : Coming Soon!

**Saturday, October 15 – Sunday, November 6, 2016. Admission: Free**

## 20 Years of Change in the Media. A Grand Festival in Which Works Reflecting the Times Come Together! Exhibited Works, Screening Programs, and Related Events Now Determined!

The Japan Media Arts Festival 20th Anniversary Exhibition Executive Committee presents the “Japan Media Arts Festival 20th Anniversary Exhibition – Power to Change” from October 15 to November 6, 2016 at 331 Arts Chiyoda and other locations. Since its inception in 1997, the festival has presented awards to outstanding works in each of its four divisions: Arts, Entertainment, Animation, and Manga. As a comprehensive festival of Media Arts (Japanese: *Media Geijutsu*), it also provides a platform for appreciation of award-winning and other notable works, and has in recent years been demonstrating its continuing evolution as an established annual international festival. This exhibition will exhibit or screen award-winning works and jury selections from previous Festivals chosen by four past jury members in order to exemplify diverse forms of expression and the changing nature of Media Arts, focusing on the keyword “change”. By presenting a retrospective of 20 years of the festival, this exhibition provides a precious opportunity to fully comprehend Media Arts as well as the all-encompassing changes and trends in society, culture, and technology that took place over the same period. What is the relationship between these changes and trends and the inherent power of the works? This exhibition serves as an opportunity to ponder over the future of Media Arts as an extension of their “Power to Change”.

**56 exhibited works, 90 theater screenings, 451 works of manga - the splendour of manga library - now showing!**

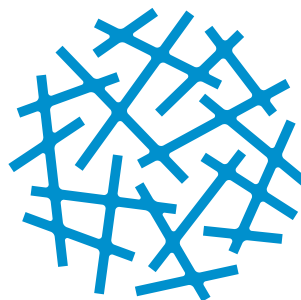
**Main venue:** 3331 Arts Chiyoda (1F Main gallery)

**Period:** October 15, 2016 to November 6, 2016

- Opening hours: 11:00 to 19:00 ※Last entry 30 minutes prior to closing.
- Open every day during the exhibition period

### Themes of Exhibition:

1. The shape of "things" which information gives birth to;
2. Re-configuration of the body and matter;
3. Future of expression and its the combinations;
4. Game - the interactive media;
5. Diversity of expression on the web-canvas;
6. The actions of users turned into expression;
7. Post-Internet;
8. Robot and related expressions;
9. Spread of digital fabrication.



**JAPAN MEDIA ARTS  
FESTIVAL  
20th Anniversary  
Exhibition  
Power to Change**

## Major Exhibition Works:

3rd JMAF, Grand Prize, Digital Art (Interactive Art) Division

### Entertainment Robot (ERS-110)

Entertainment Robot AIBO (ERS-110) Development Team

8th JMAF, Grand Prize, Art Division

### 3 minutes<sup>2</sup>

Electronic Shadow

Naziha MESTAOUI & Yacine AIT KACI

14th JMAF, Excellence Award, Art Division

### NIGHT LESS

TAMURA Yuichiro

10th JMAF, Excellence Award, Manga Division

### OHOKU

YOSHINAGA Fumi

13th JMAF, Grand Prize, Art Division

### growth modeling device

David BOWEN

※For Exhibition details, please see “Exhibited Works” page on 20th Anniversary Exhibitions Website  
<http://20anniv.j-mediaarts.jp/exhibition-works/>

## 【Screening Programs】

Various programs are constructed with “change” over the two decades as a keyword. Arts 3331 will be screening visual works of the Art Division, Digital Art (Non-Interactive) Division, and Entertainment Division. The satellite venue, UDX Theater, will be screening theatrical film animation and short animation.

## Venues:

**Main Venue: Arts Chiyoda 3331 Saturday, 15 October – Sunday, 6 November 2016**

**Satellite Venue: UDX THEATER Held on 10 days in the period Saturday, 15 October - Friday, November 4th**

※Prior reservation is necessary

1) Art Division and Digital Art (Non-interactive) Division: Program of Visual Works

2) Entertainment Division: Program of Visual Works

3) Animation Division Program

3-a) Screening of Full-Length Animation (Commercial)

“Changes in Digital Expression”

“New Entertainment”

3-b) TV Animation※The program screens the first episodes of each work

“Crossing the Boundaries of Commercial Product and Art”

3-c) Short Animation

20 Years of Individual Artists

20 Years of Students in Art

20 Years of Commercial Short Animation

20 Years of Foreign Animation

※Please see “Screening Programs” page on the 20th Anniversary Exhibition Website.

For details of screening programs and prior reservation, please browse the 20th Anniversary Exhibition Website and its “Screenings Programs” page: <http://20anniv.j-mediaarts.jp/theater-program/>  
All UDX THEATER Screenings require prior reservation to view.

3rd JMAF, Grand Prize, Digital Art (Interactive Art) Division

### Entertainment Robot AIBO (ERS-110)

Entertainment Robot AIBO (ERS-110) Development Team

© 1999 Sony Corporation



8th JMAF, Grand Prize, Art Division

### 3 minutes<sup>2</sup>

Electronic Shadow  
(Naziha MESTAOUI & Yacine AIT KACI)



© Electronic Shadow

6th JMAF, Special Prize

### HOSHI NO KOE (Voices of a Distant Star)

© Makoto Shinkai / CoMix Wave Films



12th JMAF, Grand Prize

### The House of Small Cubes

©ROBOT



## 【Related Event】

A rich program of demonstrations, discussion, symposia, workshops, etc. by Award Winners and Jury Members will be held during the Exhibition Period. The venues will be located at Arts Chiyoda 3331, NTT InterCommunication Center (ICC), The National Arts Center, Tokyo, and Chiyoda City's Hibiya Library and Museum.

### Venues: Arts Chiyoda 3331

**NTT InterCommunication center (ICC)**

**UDX THEATER**

**The National Arts Center (held only on Saturday, 22nd October)**

**Chiyoda City's Hibiya Library and Museum (held only on Saturday, 22nd October)**

## Main Events:

Sunday October 16 (16:00-17:00)

### The "Power to Change" in the Post-Internet Age (Discussion)

An artist who has been actively engaged with activities and expressions derived from the internet from its inception as well as a researcher in the post-internet age will hold a discussion focusing on the motif "The Internet as a Black Market".

SHINSAN Nameko (Manga Artist and Columnist), MIZUNO Katsuhito (Lecturer, Department of Creative Media Studies, Faculty of Letters, Konan Women's University; Member of the Jury of the Arts Division)

Arts Chiyoda 3331 (1st Floor, Community Space)

Saturday October 22 (14:00-17:00)

### Distant and Close-Range View of Manga History (Symposium)

Japan Media Arts Festival has a 20 year history; Manga-style Expression dates far back beyond that. "Changes" can be observed in the 20 years of the JMAF; a larger "change" may be observed when history is viewed from the whole span of time from the Edo Period. Through studying the "changes" from the Edo Period and the "changes" which took place in the JMAF, the past and future of Manga-style expression is considered and the potential that springs out from the history of Manga will be discussed.

SHIMIZU Isao (Researcher in Manga and Satirist Pictures), INUKI Kanako (Manga Artist; Visiting Professor, Osaka University of Arts; Member of the Jury of the Manga Division) and others. Chiyoda City's Hibiya Library and Museum (Convention Hall, B1 Floor)

Saturday, October 22 (15:00-16:30)

### The Past and Future of Media Arts

The late 1990s when the JMAF, supported by the Ministry of Culture of Japan, began coincides with the period when great attention was being focused on media arts, and in which media arts-related facilities began to open around the world. An artist who is actively engaged in the field of media arts as well as interviewers who are well acquainted with the contemporary art scene will discuss how expectations and conditions surrounding media arts have changed in the course of two decades, what has what has not been accomplished in current media arts, as well as the potential for the future. The trajectory of media arts which has been developing during this period will be put into a historical perspective, and future challenges as well as issues in exhibiting and archiving will be shared with the audience.

FUJIIHATA Masaki (Artist; Former Digital Arts Division [Interactive, Non-Interactive] Jury), KOSAKI Tetsuya (Web-magazine "REALTOKYO" "REALKYOTO" Publisher and Chief Editor), INOKO Toshiyuki (Representative, Team Labo)

The National Arts Center (Auditorium, 3rd Floor)

Sunday October 23 (16:00-17:30)

### Inventing How Games Shall be Played (Workshop)

This is a workshop in which all the participants consider a "new way of playing" a preexisting smartphone game.

IIDA Kazutoshi (Game Creator; Professor, College of Image Arts and Sciences, Ritsumeikan University; Former Member of the Jury of the Entertainment Division), YONEMITSU Kazunari (Game Designer, Member of the Jury of the Entertainment Division), NAKAGAWA Daichi (Critic; Editor) and others.

Arts Chiyoda 3331 (Community Space, 1st Floor)

Friday, October 28 (18:00-19:15)

### New Styles, New Artists: The Contemporary Trend of Artists (Discussion)

Four artists and groups will be on stage, introducing their exhibited works, and discussing about the future of creativity.

SEKIGUCHI Atsuhito (Artist; Professor, Aichi Prefectural University of Fine Arts and Music Professor; Former Member of the Jury of the Arts Department), HATANAKA Minoru (Chief Curator of NTT InterCommunication Center [ICC]), TASAKI Yuki (Conceptor; Creative Director, WOW), NAKAJI Takuma (Executive Director; Art Director; WOW), MANABE Daito (Media Artist; President, Rhizomatiks Research), ISHIBASHI Motoi (Engineer, Artist; President, Rhizomatiks Research), CHIKAMORI Hajime (Artist; plapax Representative), KAKEI Yasuaki (Media Artist and Researcher; plapax; Associate Professor, Keio University), OGATA Hisato (Director; Design Engineer; takram)

NTT Intercommunication Center (ICC) (Special Venue, 4th Floor)

Saturday, 29 October (13:00-18:00)

### Performance Day01 (Demonstration)

Past award-winning works and in addition works nominated by the Jury Committee will be displayed by the authors themselves. Please enjoy this rare opportunity to watch the performances.

"Udar", "Accessories for Wearing Emotions", "Radiologic", and more. Arts Chiyoda 3331 (Gymnasium, 2nd Floor)

※The above events require prior reservation.

※For details of events, please browse the 20th Anniversary Exhibition Website and its "Events" page:  
<http://20anniv.j-mediaarts.jp/event>

## **[Exhibition] “New Styles, New Artists: The Contemporary Trend of Artists”.**

4 sets of artwork, each presenting a new trend making free use of technology, plus video projections and panel descriptions which reflect on the wide scope of the activities of the artists.

### **Abstract:**

In recent years, we have witnessed the establishment of a new trend in media artists' style of activity; they freely traverse the fields of art, design, and entertainment, sometimes engaging in works commissioned by clients, and at other times expressing themselves through creative activities in the arts field. They also tend to establish production entities together with fellow artists rather than engaging in activities on their own. The emergence of new artists who engage in such expansive realms of activity in expressing themselves has been increasing in prominence since the late 1990s, which coincides with the beginning of the annual Japan Media Arts Festival. In this exposition, we will give a selective introduction to works of art by these new creators.

**Open: Saturday, October 15 – Sunday, November 6, 2016. 11:00-18:00**

※Closed on Mondays; No Admittance in the 30 minutes before closing time.

## **List of Artists' Works Present at the Exhibition (Foundation/First-time win for JMAF)**

1. WOW (1997 / 2009) <http://www.wOw.co.jp>  
Work presented by omnidirectional motion graphics which will allow viewers to float over fragments of the beautiful City of Tokyo at night which appear from the dark of the night like stars, using headmount displays and a dome-shaped screen.
2. plaplaX (2004 / 1997 Awarded as CHIKAMORI Motoshi) <http://www.plaplaX.com>  
The installation work “KAGE” which was created in 1997 and won the 1st JMAF Grand Prize will be enlarged and exhibited as “KAGE 2016”.
3. Rhizomatiks (2006 / 2007) <http://rhizomatiks.com/>  
In celebration of its 10th Anniversary, Rhizomatiks will present works from their archives which have received awards or been selected by the JMAF in the past.
4. takram (2006 / 2008) <http://www.takram.com/>  
Seven works will be exhibited from the works presented at takram's exhibition “Scenes Unseen” held in London 17-25th September, 2016.

1st JMAF, Grand Prize,  
Digital Art (Interactive Art)  
Division

**KAGE**

**CHIKAMORI MOTOSHI**



© plaplaX

## **Event Outline**

**Open Saturday, October 15 – Sunday, November 6, 2016**

**Venue Main Venue: Arts Chiyoda 3331** (6-11-14 Sotokanda, Chiyoda-ku, Tokyo)

- Open: 11:00-19:00 ※No Admittance in the 30 minutes before closing time.
- Open Every Day during the Event Period

**Satellite Venue: NTT InterCommunication Center [ICC]** (Tokyo Opera City Tower 4th Floor, 3-20-2 Nishi Shinjuku, Shinjuku-ku, Tokyo 163-1404)

**UDX THEATER** (4F, Akihabara UDX, 4-14-1 Sotokanda, Chiyoda-ku, Tokyo)

**The National Arts Center** (7-22-2 Roppongi, Minato-ku, Tokyo)

**Chiyoda City's Hibiya Library and Museum** (1-4 Hibiya Koen, Chiyoda-ku, Tokyo)

※Open hours and date depend on the venue

**Admission Free** ※Requires prior reservation for some events

**Sponsorship:** Japan Media Arts Festival 20th Anniversary Exhibition Information Executive Committee

**Cooperation:** NTT InterCommunication Center [ICC]; Arts Chiyoda 3331; Akihabara Shinkokai

**Public Relations Cooperation:** 1UP JOHOKYOKOKU, 2k540 AKI-OKA ARTISAN, Akiba TMO, Akiba.TV, ANA EXPERIENCE JAPAN, BEACON AKIBA, BEACON KYOTO, J-WAVE, TOKYO FM, AKIBA TOLIM, Atré AKIHABARA 1, mAAcute Manseibashi Kanda, Akiba\_Guide Akihabara Information Center

**Planning and Management:** COMPUTER GRAPHIC ARTS SOCIETY (CG-ARTS)

**Inquiries:** Japan Media Arts Festival 20th Anniversary Exhibition Information Tel:03-5459-4668 ※Hours: 09:00-20:00

**Japan Media Arts Festival General Website:** <http://j-mediaarts.jp>

**20th Anniversary Exhibition Website:** <http://20anniv.j-mediaarts.jp>

**Facebook:** <http://www.facebook.com/JapanMediaArtsFestival>

**Twitter:** @JMediaArtsFes